

### File format of the content

- Please only deliver MP4 files or PowerPoint presentations as files.
- Note that we can only make content changes for PowerPoint data.
- The optimal settings for the video are: Full HD max. 32 MB/s and at 4K max 64 MB/s.

#### Content size

- The content must always have the same aspect ratio as that of the digital exhibition stand.
- The data can be created in a ratio of 1:1, 1:2, 1:10, etc.

#### Font size of the content

- The smallest possible font size is 11 points.
- · Lower sizes may cause readability issues.

# Play multiple videos

Please note the following points:

- All videos must be in the same format
- We need the playback order. For multiple playlists, we need the chronological sequence
- A maximum of one source with HDMI output can be connected to the LED wall

## Creation of a presentation

- We are happy to create your presentation for you via PowerPoint.
- Please note, however, that we need the necessary raw data such as images, video and texts from you. It is also possible to edit the content in Premiere according to your wishes. Here we calculate according to effort.

## Delivery of the content

- Please send us your content via WeTransfer.
- 7 days before the start of the event, we need at least a rough version for testing.
- Change requests can be made 3 days before the start of the event.

# Outside the EU with LED content

- If your trade fair takes place outside the EU, we cannot guarantee smooth remote maintenance of your LED wall.
- We therefore need all videos with the playback order 1 week before delivery date in order to set them for your trade fair appearance. Due to the high data volume and the resulting costs outside the EU, it is not possible to upload new videos via our cloud at short notice.

## Audio playback

• If you want to support your video content with sound, it is possible to connect a speaker with headphone jack to the controller. The desired videos are normalized in the editing by us and brought to a common volume level.

We assume no liability for content that could not be checked with us before!